



Shift Worldwide produces original content in its series of vPanel (virtual panel) discussions for global business audiences as well as its clients. When attending these vPanels, participants learn from and ask questions of the best business minds in their respective industries. This is done via web cam and live interaction.

Shift Worldwide's mission is to deliver the critical opinion and business intelligence found only at live conferences...faster, more conveniently and at a fraction of the cost.

It's just like being there – only better.

Building and Managing Effective Virtual Teams

Monday, March 22, 2010, 3:00pm ET / 12:00pm PT

Virtual company. Mobile workforce. Home-based business.

Whatever you call it, more managers are leading employees outside of the traditional office setting. In fact, by 2013, 75.5% of the U.S. workforce will be made up of [mobile workers](#), according to [IDC](#).

Today's technology makes it easier for businesses regardless of size and across all services and industries, to benefit from being virtual. But how do you know if you're recruiting the right people for a virtual environment? And how do you keep those people engaged and productive when your team is geographically dispersed?

If you manage or recruit employees for a virtual company, or are a remote worker yourself, learn how today's effective virtual companies are building cohesive teams and becoming more profitable during Shift Worldwide's interactive, 90-minute March 22 vPanel on **Building and Managing Effective Virtual Teams**.

Range of Topics:

- Trends and forecasts for virtual companies
- Infrastructure and tools needed for a virtual workforce
- The profiles of successful remote workers, and how to recruit and retain them
- Tips for leading a virtual team, and creating an atmosphere conducive to ideas and sharing when you're not in the same office
- How to recruit prospective employees who will thrive in a virtual work environment

Our Distinguished vPanelists:

- [David Goldenberg](#), Founding Partner, Virtual Law Partners, San Francisco, CA
 - Virtual Law Partners (VLP) is a virtually connected and geographically distributed law firm that provides legal services with nearly 50 attorneys across multiple industry sectors. David has been practicing law since 1996. In 2008, he and his partners founded VLP with a mission of proving that expensive buildings don't provide great service - great people do.
- [Shani Magosky](#), Executive Vice President & COO, Jaffe PR, Edwards, CO
 - Jaffe PR is a national, virtual public relations firm that specializes in working with law firms and industry associations. Shani manages the strategic and day-to-day business functions of Jaffe PR, including Finance, HR, IT and Operations. She also is an advisor to agency consultants serving financial services clients.
- [Phil Montero](#), Founder, Montero Consulting and YouCanWorkFromAnywhere.com, Port St. Lucie, FL
 - Phil has more than 10 years as a consultant and nearly two years as a virtual IT manager. He authored the book, Lose Your Commute, and a series of mobile work tip books. Phil also has been cited, quoted and reviewed in publications including The New York Times, The Wall Street Journal, USA Today and Telecommuting for Dummies.
- [Claire Sookman](#), Founder and CEO, Virtual Team Builders, Toronto, ON, Canada
 - Claire has more than 10 years of corporate training experience, and specializes in virtual team building and communication strategies. She is a sought-after speaker with engagements for Human Resource Professional Association and McMaster's World Congress, and being published in CIO magazine, Network World and the Training Report.

vModerator:

- [Jennifer Johnson](#), Chief Talent Officer, Shift Worldwide (a fully-virtual company), New York, NY

Who Should Attend:

This will be a wide-ranging vPanel that will be of interest to:

- CEOs, COOs, CIOs and other senior managers
- CHROs, HR directors and recruiters
- Law firm leaders, managing partners, firm administrators, legal recruiters
- Current virtual employees, such as sales personnel, software developers, writers, etc., who work from a home office

Schedule (all times in EST):

- 2:45pm – 3:00pm: Log on to vPanel (link is provided once you register)
- 3:00pm – 3:05pm: Introduction of vPanelists
- 3:05pm – 4:00pm: vPanel Discussion
- 4:00pm – 4:30pm: Interactive Q&A Session

***You do not need a Web cam nor will you be required to download special software to participate in this vPanel.*

Register Now

Questions?

Contact Mike Driehorst, Communications & New Media Specialist, Shift Worldwide (734) 347-6587
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